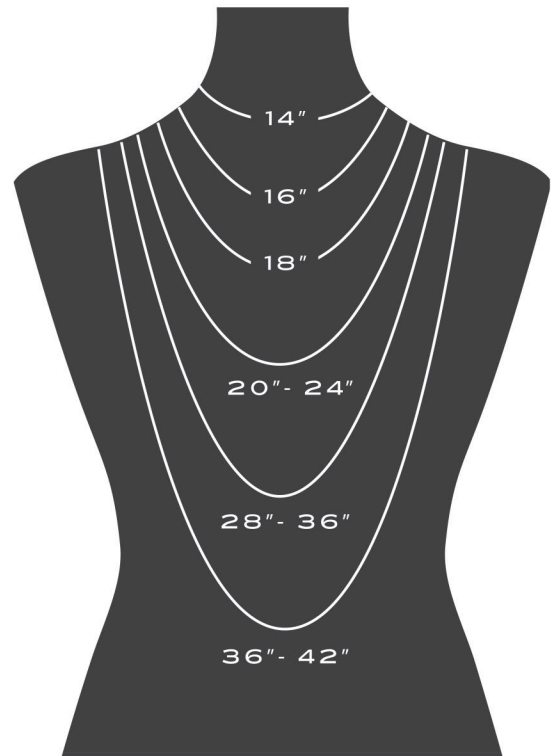


**WOMEN'S NECKLACE**

LENGTH	NAME	PLACEMENT
14 inches	Collar	Tightly around neck
16 inches	Choker	Neatly around the base of neck
18 inches	Princess	On the collarbone
20-24 inches	Matinee	Between the collarbone and the bust
28-36 inches	Opera	On the bust or an inch or two below the bust
36-42 inches	Rope	Wrapped to sit on or just below the center of the bust



**MEN'S NECKLACE**

LENGTH	PLACEMENT
18 inches	Base of neck
20 inches	On the collarbone; the most common size for men's necklace
22 inches	A few inches below the collarbone
24 inches	Just above the breastbone or sternum

